

# Improve Your Efficiency, Increase Your Profitability

Electronic transactions have changed how you do business. With the ClientLine online reporting tool, you can now manage those transactions with an easy to use, business-friendly online reporting tool.

The ClientLine online reporting tool brings new insight, knowledge and better decision-making within your reach.

There's no reason to wait. Enroll today at www.myclientline.net

# A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.



# ClientLine®

The online reporting tool that goes far beyond today's expectations



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# Your future success requires that you have the business insight today to make informed business decisions tomorrow.

To help enable this success, let us introduce you to ClientLine® – a robust online reporting tool that can help improve your operation by delivering useful knowledge and greater insight into your business. It's an easy to use, business-friendly resource that helps you answer your largest – and sometimes your smallest – financial and processing questions.

It's just what you'd expect from a service developed by a leader in the financial processing industry. All you need to get started is your computer and Internet access.



#### **Make Informed Business Decisions**

You can select from a multitude of reports that can help build a picture of what is important to you and your business. It is updated daily, bringing you information that is timely and applicable. You will see all recent transactions, adjustments, bank deposits and more on a single screen. You can also access details about fulfilled, unfulfilled and expired retrievals, plus chargebacks.



# Select Your Reports, Set Your Schedule

The ClientLine online reporting tool lets you choose from more than 70 different types of reports. You can set up a schedule – daily, weekly, monthly, quarterly or annually – for generating the reports you want or simply call them up on demand.

Your specific information is securely archived, so you can access historical information from last month, or the past year. Sales swings – up or down – become more evident, allowing you to make changes when required, improving your efficiency.

## **Create Groups of Stores, Identify Trends**

You can easily combine related stores into unique groups to pull important information to help you better manage your business. This gives you maximum flexibility in looking at the performance of a single store, or any group of stores. You can quickly identify trends in sales and performance and take appropriate action.

At your discretion, a store can be a part of more than one group at a time, making it possible for you to compare and evaluate different performance criteria.

# Analyze Opportunities, Manage Your Locations

The ability to identify and correct locations that have higher than normal processing costs can add considerably to your bottom line. The ClientLine online reporting tool lets you look at details of a specific clearing plan, identify the locations that contribute to higher costs and pinpoint the causes.

You can see the information at a corporate level summary, then continue to drill down into individual locations. Once you understand the situation, you can take steps to fix it.

# Reconcile Your Account, Research Funding Details

In addition to reconciling your bank deposits and batches for virtually all your electronic payment options, the ClientLine online reporting tool lets you research transactions by cardholder number, review sales volume by type of card and more.

Plus, you can also easily review any transactions rejected by processing error. Funding questions are quickly addressed through drill downs into a single funding event, allowing you to view chargebacks, adjustments, fees and batch detail.

