# Merchant Operating Manual



Moner

SOLUTIONS

Moneris Solutions 'Moneris' is North America's leading provider of debit and credit card payments processing. For businesses accepting card payments from cardholders, Moneris offers merchants a "single point of contact" for VISA®, MasterCard®, American Express® and Interac®, and all Point of Sale (POS) equipment, machines, and solutions — from in-store pin pads and POS terminals to mobile wireless to e-commerce.





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**Processing Transactions** 

# **Processing Transactions**

## Merchant Identification and Responsibility for Transactions

You must ensure that you prominently and unequivocally inform the cardholder of the identity of the merchant at all points of interaction, so that the cardholder readily can distinguish the merchant from any other party, such as a supplier of products or services to the merchant.

You must ensure that the cardholder understands that the merchant is responsible for the transaction, including delivery of the products (whether physical or digital) or provision of the services that are the subject of the transaction, and for customer service and dispute resolution, all in accordance with the terms applicable to the transaction.

## **Valid Transactions**

You must submit valid transactions only between you and a bonafide cardholder. You must not submit transactions that you know or should have known are fraudulent or not authorized by the cardholder, or authorized by a cardholder colluding with the merchant for a fraudulent purpose. You are deemed to be responsible for the actions of your employees, agents, representatives and any other person that processes transactions.





## Discrimination

You must not engage in any acceptance practice that discriminates against or discourages the use of a card in favour of any other particular card brand.

## Remember the Basics

By following proper processing procedures, you can help reduce the chance of fraud:

- Look for the hologram, the printed bank identification number, the unique embossed symbol and the signature panel.
- Check the card expiration date.
- If you use a POS terminal to authorize credit card transactions, use it to read the information on the card by swiping, inserting or dipping (with a PIN) into the POS terminal.
- Check the POS terminal's display of the account number encoded in the card's magnetic stripe and compare it with the account number embossed on the card.
- If you are satisfied that the card is genuine, use the appropriate authorization procedures to request authorization.

For a chip card transaction please see 'How it Works' section (page 5) within this operating manual.

- If it is a magnetic stripe transaction have the cardholder sign the draft in full view.
- Compare the signature on the card with the signature on the draft to ensure they match.

**Processing Transactions** 

## **Proper Processing Procedures**

#### **CHIP CARDS**

A chip card is a debit or credit card with an embedded microchip that the cardholder inserts into a POS terminal card reader or ABM. Instead of a signature, the cardholder enters a PIN to authorize the transaction. Because chip cards process data securely, it is difficult to copy or tamper with them. The PIN feature, which has always been used with debit card transactions in Canada, will now provide added security for credit as well as addressing concerns among Canadian merchants regarding the cost of fraudulent card activity.

#### Chip Technology will help to:

- Reduce chargebacks
- Reduce fraud
- Simplify store operations
- Increase POS checkout speed



In Canada, VISA, MasterCard and Interac have committed to a smooth transition to chip technology for all participants in the electronic payments system. These organizations are working together to coordinate their technical policies, procedures and standards.

#### **HOW IT WORKS**

A transaction using a chip & PIN card with a chip-reading POS terminal is simple. Rather than swiping the card and signing a receipt, cardholders insert their chip & PIN card and enter their PIN into a chip-reading POS terminal to verify their identity.

#### Important things to know about Chip & PIN Cards

- If you observe that the card presented has a chip, it should be inserted by the cardholder into the POS terminal.
- Don't worry if you don't recognize the chip card up-front, once the card is swiped on the POS terminal – the POS terminal will prompt you to insert the card. Simply insert the card and follow the prompts.
- With chip & PIN cards, the cardholder will be prompted to enter a PIN.
- A chip card must remain inserted in the POS terminal for the duration of the transaction. Do not remove the card until the POS terminal prompts you to do so. Removing the card before the transaction is complete will cancel the transaction.
- As a best practice, we recommend that you look at the bottom of the receipt and circle the text "VERIFIED BY PIN".





#### **IMPORTANT**

Leave the chip & PIN card in the reader for the duration of the transaction.

- Begin the purchase transaction.
- Check for chip.
- Insert the chip & PIN card when prompted. Insert card, chip side up.
- Follow the prompts.
- Wait for the "Remove card" message then remove the chip & PIN card.

The transaction is complete!



## **Swiping a Card**

- Before swiping, make sure the stripe is facing the reader.
- Always swipe the card once in the direction of the arrow shown on the reader.
- Never swipe a card back and forth or at an angle, as it may cause the reader to misread the stripe.
- Compare account numbers.
- Ensure that the digits of the account number on the sales draft match the last digits on the card? If not, phone the Moneris authorization centre at 1-866-802-2637 and follow the prompts for a Code 10 authorization.
- If you receive a message of "Call" or "Call Centre" on your POS terminal, call the authorization number at 1-866-802-2637.
- If you suspect fraudulent activity, or have any questions regarding transaction authorization, ask for a Code 10 authorization.
- If the authorization centre requests that you retain a card, do so only by reasonable and peaceful means. Never put yourself in danger.

## **Manual Transactions**

If you use a POS terminal to process transactions your floor limit is zero and you must obtain an authorization number for each transaction.

#### **IMPORTANT NOTE**

- It is important to remember that an authorization does not mean that the actual cardholder is making the purchase or that a legitimate card is involved. An authorization only means that credit is available and that the card is not currently blocked. To help detect and prevent fraud, authorizations should be augmented with the combination of tools and controls.
- The magnetic stripe is an active component of the card's security that makes manual processing appropriate only when a card's stripe can't be read.
- When a card's stripe cannot be read, a manual sales draft must be completed that includes all of the following:
  - Date
  - · An imprint of the card
  - Details of the transaction
  - Total dollar value of transaction, including taxes and other charges
  - Cardholder signature
  - Authorization number
  - · Merchant number

If you normally use a POS terminal to process transactions, after manually completing the sales draft you must then:

- Manually enter the transaction including the authorization number into your POS terminal; and
- Write 'proof copy' on the terminal receipt.

TIP

#### When a card's magnetic stripe cannot be read, it's usually because:

- the magnetic stripe reader is broken or dirty
- the reader is obstructed, preventing a clean swipe
- the sales associate swiped the card improperly
- the card's magnetic stripe is damaged



#### **IMPORTANT INFO**

It's a good idea to monitor your rate regularly. Moneris offers online statement and reporting services through Merchant Direct. With this tool you can view your credit and debit card transactions online. Information is updated daily, which is ideal for balancing

and monitoring cash flow and you can also import this data into spreadsheets for forecasting and trend analysis purposes. An online demo can be viewed at

http://www.moneris.com/mdirect/tour or for more information you can contact the Moneris Sales Centre at 1-866-666-3747 (1-866-MONERIS)



**Processing Transactions** 

## **Key Entry**

In cases where online authorization is available but the card reader is not able to read the card you may key enter the card number into your POS terminal.

Key-entered (as opposed to card-swiped) transactions have some real disadvantages including, but not limited to:

- An increased risk of fraud and/or counterfeit.
- It can also lead to increased costs, as your merchant discount rate is calculated based on your ability to read and transmit the magnetic stripe data at POS terminal.
- It is less efficient, as transactions take longer to complete and are prone to errors.
- It may lead to lost sales because the authorization decline rates are higher for key-entered transactions.

If a transaction is key-entered, you must get a card imprint on the sales draft. In case the charge is later disputed, an imprint proves the card was present, and helps protect you from chargebacks.

For authorizations, the transaction must be authorized, and the subsequent code must appear on the sales draft.

If the ratio of key-entered transactions to total transactions is greater than one percent for sales associates or card readers, try to determine the reason.

## **Steps to Minimize Key Entry**

- Regularly check the magnetic stripe reader on the POS terminal to be sure it is working properly.
- Clean readers periodically with the reader cleaning card that came with your POS terminal. To order cleaning cards and other supplies for your business from Moneris please visit us online at: www.shopmoneris.com or call us at: 1-866-319-7450
- Position readers to facilitate a full card swipe with any obstructions removed.
- Do not allow staff to place items near readers that could soil or damage the POS equipment, particularly food and beverages.
- Do not place readers near any equipment that deactivates magnetic anti-theft devices attached to merchandise.





## Help Cardholders "Protect Their PIN"

Cardholders need to be able to enter their Personal Identification Number (PIN) without the PIN being seen by others.

Ensure the POS terminal is installed so that the cardholder can easily shield the PINpad within their body or that privacy shields are installed if your PINpad is immovable and/or mounted in a stand.

Allow the cardholder to hold the PINpad until they receive the final authorization/decline response message.

Always give the cardholder a copy of the transaction record and return their card to them.

## **Downtime Procedures**

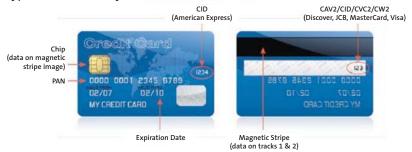
If you are experiencing system failure, the following procedures must be followed when accepting credit cards:

- Take a manual imprint.
- Phone for voice authorization and record the authorization number on manual sales draft. Call 1-866-802-2637.
- Have the cardholder sign the imprinted copy.
- When system/service is restored, force post the transaction on your electronic POS terminal using the assigned authorization number.
- Please ensure that all of the information is clearly visible on the manual sales draft.
- Please see section on Manual Transactions within this operating manual for the information required on a sales draft.

# **Protecting Your Business** against Fraud

## **How to Identify Security Features**

Types of Data on a Payment Card



## **Suspicious Customer Behaviour**

#### Be alert and observe your customers.

Detecting credit card fraud can be broadly classified into two groups. The first category is lost or stolen cards, where the card is legitimate, but the user is not the authorized cardholder. The second is counterfeit cards, where the card is illegally produced but looks and works like a legitimate card.

Our experience shows that the perpetrators of credit card fraud may display one or more of the following characteristics:

#### LOST OR STOLEN CARDS

#### Indiscriminate purchases

- The customer has randomly collected merchandise and may appear nervous or in a hurry.
- The customer may make purchases just as the store is about to close.
- In a clothing store, the customer may have chosen merchandise without regard to size, colour, style or price. They may not have tried the items on.
- When purchasing expensive electronics, they may not ask about technical specifications or warranties.
- For large items, they may take immediate delivery and not request assistance.

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## The Card

- The cardholder may take the card from their pocket instead of a wallet or purse.
- The cardholder may sign the sales draft in a deliberate and/or unnatural way.
- The signature on the card and the draft may not match.
- The card may have a female name but be used by a male, and vice versa.
- The cardholder may randomly charge expensive items on a newly issued card.

#### **COUNTERFEIT CARDS**

#### Confidence

- The cardholder may look the part of someone who purchases expensive items. They may be well-dressed and self-confident.
- They are confident that their purchases will be authorized given they are involved in the production of these high quality cards.
- They may spend a lot of time browsing and may pick up merchandise the following day.

#### Come back for more

The cardholder may return with friends, who will also have counterfeit cards, claiming they find the merchandise and prices attractive.

#### **IMPORTANT NOTE**

- Any of these characteristics can be present in a legitimate transaction, just as the absence of these characteristics does not guarantee a legitimate transaction. Common sense is the best guide.
- If you or your staff has any doubts or suspicions, give yourself, not the cardholder, the benefit of the doubt. Call for a Code 10 authorization (see Procedures for Lost/Stolen/Forgotten Cards) which is used when you suspect a card transaction may be fraudulent, or suspicious.

## **Procedures for Lost/Stolen/Forgotten Cards**

#### Code 10 Procedures

Code 10 is a universal code that allows merchants to alert an authorization centre of a suspected fraudulent transaction without alarming the individual who is presenting the card for payment.

#### PROTECTING YOUR BUSINESS

Even when proper procedures are followed, a card is swiped and a matching signature is obtained on the sales draft, there is no guarantee that it is a legitimate transaction. If there is any suspicion of fraud, initiate a Code 10 authorization.

In most cases, transactions are legitimate, but you should know what to do in the event of a Code 10 authorization:

- Call the Moneris authorization centre at 1-866-802-2637 and follow the prompts for a Code 10.
- Identify the call as a Code 10.
- Keep possession of the card during the authorization process. Stay calm and remain casual and courteous with the cardholder.
- Your call may be transferred. Please do not hang up.
- You will be asked a series of yes or no questions to verify the authenticity of the card.
- Follow the instructions given to you over the telephone.
- Do not try and apprehend or detain the cardholder.
- A reward may be paid for the return of a lost, stolen or counterfeit card.

If for any reason you become suspicious of a transaction or cardholder, call the Moneris authorization department.

Code 10 procedures have been developed for your protection.



Protecting Your Business Against Fraud



## **Forgotten Cards**

#### If a card is left at your location:

- Return the card to the cardholder if reclaimed within 24 hours with proper identification.
- If it is not reclaimed within 24 hours, cut the card in two pieces and return all cards to the address set out below:

#### **Moneris Solutions**

Attn: Merchant Rewards PO Box 219 Stn D Toronto, ON M6P 3J8

#### Please ensure that you include the below when returning the card:

- Store name
- Address
- Name of the person who retained card
- Phone number
- Attention: Merchant Rewards

Please also note that rewards are at the discretion of the card issuer.

## **Suspected Skimming**

Skimming is the transfer of electronic data using a card reader, from one magnetic stripe to another for fraudulent purposes. Service stations and restaurants are often the target of skimming with staff working alone for long periods of time often at night or on the weekends.

#### **GETTING THE MAGNETIC STRIPE INFORMATION**

 There is increasingly sophisticated technology available that can be used to skim magnetic stripe information from credit and debit cards through either a tampered or dummy POS terminal.

#### **BE ALERT**

- There are now portable skimming devices that capture card track data.
- These devices have the capacity to run for long periods of time as they can have a larger storage capacity.
- Check under the counter which can be a convenient hiding spot for skimming devices and activity.

#### **FOR DEBIT CARDS**

In addition to the magnetic stripe information, skimmers also need to obtain the cardholder's PIN number.

#### This is typically done in the following ways:

- "PIN surfing" i.e. looking over a cardholder's shoulder to view the PIN number being entered— either the employee or an accomplice will "surf" at the moment the cardholder enters his/her PIN into the PINpad.
- Using a mini-camera lens to capture the PIN number. The camera is placed either in a hole in the ceiling or on a shelf above the counter and the PINpad. With this type of equipment, the PINpad needs to remain in a fixed position on the counter in order for the lens to capture the numbers being keyed in by the cardholder.

For more information on skimming please visit www.moneris.com.

Protecting Your Business Against Fraud

## Mail/Telephone Order and E-commerce Fraud

Many of the safeguards against fraud in traditional retail environments are not applicable in environments where a card is not present at the time of the transaction, including mail/telephone orders (MOTO), and e-commerce orders. These transactions do not require face-to-face contact or an actual card in hand, so there is anonymity associated with the transaction.

All MOTO and E-commerce merchants are required to authorize their transactions

If funds are available and a card has not been reported lost or stolen, the transaction will most likely be authorized by the card issuer.

It is important to remember that an authorization does not mean that the actual cardholder is making the purchase or that a legitimate card is involved. An authorization only means that credit is available and that the card is not currently blocked.

#### Best Practices to help reduce E-commerce Fraud

- Authorize all transactions regardless of the dollar amount.
- Implement the applicable fraud prevention tools (AVS, CVV2, VbV, Secure Code).
- Only charge cardholder for merchandise that has been shipped.
- Credit the cardholder's account immediately if they have returned the merchandise or are disputing the charge.
- Whenever possible, ship products with a courier that obtains signatures as proof of delivery.





- Keep detailed records of all order forms, shipment slips, delivery receipts, and information such as address, telephone number, signature, pertinent invoices, and e-mail address.
- Develop and maintain a cardholder database or account history files to track buying patterns and compare individual sales for signs of possible fraud.
- Track "problem" credit card accounts (i.e. accounts that have had chargebacks in the past) and cross-reference on future orders.
- Track IP addresses.
- Establish and enforce appropriate controls on the employees who have access to the cardholder database and account numbers.
- Follow Payment Card Industry Data Security Standards (PCI DSS) to keep your systems secure (see section on PCI DSS within this manual).

#### IF YOU SUSPECT FRAUD

If you are suspicious of a transaction or find the circumstances of a transaction questionable, ask the cardholder to provide additional information such as:

- their day and evening telephone numbers, which can be verified through Directory Assistance or www.canada411.ca.
- the bank name on front of their card or you could;
  - Call in for a name & address verification (see Address Verification Service (AVS) under E-commerce section).
  - If still suspicious, do not proceed with the sale.

<u>Chargebacks</u>



# **Chargebacks**

## **Overview**

A Chargeback occurs when a credit or a payment for which an authorization may have been provided is reversed.

It may result from a cardholder dispute, or when proper acceptance or authorization procedures were not followed. These debits are processed to your account automatically and are accompanied by a debit advice and a chargeback summary report sent to you either by fax or mail.

In some cases, chargebacks can be reversed with the funds credited to your account if you supply proper documentation within the strict specified timeframes set out in your merchant agreement.

If you receive a chargeback debit advice, it is recommended that you respond to it immediately.

The debit advice is accompanied with clear instructions on what information you will need to supply in order to refute the chargeback.

If you need assistance or information pertaining to a chargeback, please don't hesitate to contact Merchant Customer Service at 1-866-319-7450.

A list of some of the more common chargeback reason codes for which your account could be debited are included in this operating manual.

Please take a moment to read through the codes and familiarize yourself with the important tips that may help you to avoid chargebacks.

## Copy/Retrieval Requests

From time to time, you may be asked by the card issuer to supply a copy of a sales draft or transaction record for a sale completed at your place of business. These requests are generally initiated by cardholders who need verification or clarification of charges made to their credit card account, or from other payment card issuing financial institutions to satisfy some fraud or dispute situations.

As a merchant accepting payment cards, you are required to retain copies of all sales/transaction receipts/drafts for a minimum of 18 months from the transaction date and respond to the request within the timeframe in your merchant agreement.

If you receive a copy/retrieval request, from either the copy/retrieval or security department, respond to it immediately by sending a legible copy of the document that was used to bill the transaction to the cardholder's account. Examples of these documents are manual sales drafts, POS terminal transaction receipts, invoices, folios, purchase order forms, etc.

#### The document must include the following information:

- Date of the Transaction
- Card number
- Authorization number
- Total value of the transaction including taxes and other charges
- Please also include the original copy/retrieval request

#### **Important Note**

If you receive a copy/retrieval request on an item where you already processed a refund, please send Moneris all applicable documentation regarding this refund as well.

#### **FAX ALL DOCUMENTATION TO:**

For MasterCard Transactions: 416-232-8474 (Toronto & vicinity) or; 1-888-224-3919 (All of Canada)

For Visa Transactions: 416-231-9329 (Toronto & vicinity) or; 1-866-596-1116 (All of Canada)

Retain your Fax Confirmation Report as your proof of copy/retrieval fulfillment.

#### **RESPONSES MAY BE SENT BY MAIL TO:**

MasterCard Accounts Chargeback Resolution Centre P.O. Box 1400, Station "D" Etobicoke, Ontario M9A 5B6

Visa Accounts Chargeback Resolution Centre P.O. Box 410 Station "A" Toronto, Ontario M5W 1C2

Timeframes are critical! Failure to supply a copy of the requested transaction information within the specified timeframe in your merchant agreement could result in a non-reversible chargeback. To ensure you receive copy/retrieval requests and chargeback notifications, please ensure your merchant location mailing address, fax and phone numbers are regularly updated.

Please ensure that you are thorough in supplying the appropriate documentation to Moneris to satisfy the respective copy/retrieval request codes.

#### USEFUL TIPS ON CHARGEBACKS AND COPY/RETRIEVALS REQUESTS

- To help avoid confusion for the cardholder with the transaction, ensure your deposits are settled daily.
- To avoid confusion with the merchant description on the cardholder statement, ensure the business name printed on the sales draft matches the name on your store front.
- If you discover that a transaction has been duplicated, process an immediate credit to the cardholder's account.



- If you are asked to supply a sales draft for a card that originally could not be swiped in your POS terminal, be sure to provide the manual sales draft to confirm that a card imprint was taken and that the card was present in your establishment at the time of the sale.
- To help avoid a potential non-reversible chargeback to your account, ensure that the copy/retrieval timeframes are strictly followed and that your responses are promptly sent.
- Respond to all copy/retrieval requests, even if they appear to be duplicates.

For any assistance with copy/retrieval or chargeback requests, or if you would like to receive them by fax, please contact Merchant Customer Service at 1-866-319-7450.

Chargebacks

## **Chargeback Reason Codes**

#### MASTERCARD CHARGEBACK REASON CODES

Code	Description
01	Requested transaction information not received
02	Requested/required information illegible or missing
08	Requested/required authorization not obtained
12	Account number not on file
31	Transaction amount differs
34	Duplicate processing
35	Card not valid or expired
37	No cardholder authorization
40	Fraudulent processing of transactions
41	Cancelled recurring transaction
42	Late presentment
46	Correct transaction currency code not provided
49	Questionable merchant activity
50	Credit posted as a purchase
53	Not as described/defective merchandise
55	Non-receipt of merchandise
57	Credit card activated telephone transaction
59	Services not rendered
60	Credit not processed
62	Counterfeit transaction — magnetic stripe POS fraud
63	Cardholder does not recognize — potential fraud

#### **VISA CHARGEBACK REASON CODES**

Code	Description
33	Duplicate processing
35	Missing signature
38	Merchandise/services not received by the cardholder
	or authorized person
39	Missing imprint
44	Transaction exceeds floor limit and not authorized/
	declined authorization
45	Copy not received within the required timeframe
49	Other

### **Best Practices**

- Obtain proper authorization (with full transaction amount, appropriate valid and expiry dates) for all transactions, on the date of the transaction.
- Avoid processing transactions for which "Declined" authorization responses are received.
- Ensure that all accepted cards include logo and security features.
- Ensure that all sales drafts are legible and clearly imprinted with the card number or swiped or dipped through your POS terminal.
- A 20 percent variance is allowed to restaurants for gratuity purposes only. The actual (or final) amount must not exceed 20% from the authorization amount.
- Ensure that all face-to-face transactions are completed in full with a card swipe or dip via a POS terminal or with a manual imprint and a cardholder signature.
- Ensure that all written/verbal characterizations or description of goods and/or services for non face-to-face transactions are detailed, accurate and not misleading.
- Ensure that all merchandise shipped is received by and signed for by the cardholder. (If possible, receipt may be substantiated by obtaining an imprint of the card at the time of delivery.)
- Ensure that all merchandise shipped is suitable for the purpose for which it was sold and delivered in a satisfactory condition.
- Ensure that all services are provided within the contracted time frames. Services paid for by "other means" should not be billed to the cardholder's card.
- Avoid processing a single transaction more than once; reconcile your daily deposits to ensure the transactions are processed correctly. Should you discover a duplicated transaction, we recommend that you immediately process a credit refund to the cardholder's account and promptly advise the cardholder about the refund to help them avoid a chargeback.
- Ensure that all electronic deposits (sales and refunds) are settled via your POS terminal within three business days from the date of the transaction.
- Ensure that all refunds are entered as a credit/refund and not as a sale via a POS terminal.

Chargebacks

## **Excessive Chargeback Programs**

The card brands have mandated various fraud and chargeback programs that assist them in the monitoring of activities performed by their cardholders. The programs include:

VISA PROGRAMS

#### Merchant Fraud Performance Program (MFPP)

This program consists of thresholds for merchant fraud performance, and a compliance framework to ensure timely resolution to adequately reduce fraud levels.

The program consists of two components, one that addresses local market fraud performance and one that addresses inter-regional / cross-border fraud performance.

The local market fraud component measures domestic fraud against sales activity and identifies merchants that do not meet the Visa Canada performance threshold(s). Merchants have a specific period of time in which to address performance issues, after which, fines may be applied.

The inter-regional / cross-border fraud component measures fraud against sales activity between Visa regions and identifies merchants that do not meet the Visa Canada performance threshold(s).

The inter-regional / cross-border fraud component consists of two performance measurements:

- Minimum fraud performance threshold. This threshold is designed to ensure the timely resolution of issues that routinely arise as a consequence of sub-standard inter-regional / cross-border fraud control and acceptance practices.
- Excessive fraud performance threshold. This threshold will implement immediate action against merchants that present a high inter-regional fraud risk to issuers based on Visa's performance standard threshold.

Merchants have a specific period of time to address performance issues, after which, chargeback liability and fines may be applied.

#### Global Merchant Chargeback Monitoring Program (GMCMP)

Visa monitors international transactions to identify merchants that generate excessive chargebacks (in relation to international card transactions).

A merchant will be placed in the GMCMP if it exceeds both of the following monthly performance activity levels for international transactions: 100 transactions & 2.5% ratio of chargebacks to transactions.

Merchants have a specific period of time to address performance issues, after which, chargeback liability and fines may be applied.

#### MASTERCARD PROGRAMS

#### Global Merchant Audit Program (GMAP)

The Global Merchant Audit Program (GMAP) is a fraud monitoring and management program that identifies merchants that exceed an acceptable level of fraud in any one month based on an established set of program criteria.

Merchants have a specific period of time to address performance issues, after which, chargeback liability and fines may be applied.

#### **Excessive Chargeback Program (ECP)**

The Excessive Chargeback Program (ECP) is designed to closely monitor, on an ongoing basis, chargeback performance at the merchant level and to promptly determine when a merchant has exceeded or is likely to exceed monthly chargeback thresholds.

The "chargeback-to-transaction ratio" or "CTR" is the number of MasterCard chargebacks received by a merchant in any given calendar month divided by the number of MasterCard sales transactions in the preceding month. You are considered to be an "Excessive Chargeback Merchant" (ECM) if in each of two consecutive calendar months you have a minimum CTR of 1% and at least 50 chargebacks in each month.

This designation is maintained until the ECM's CTR is below 1% for two consecutive months.

#### **Important Note**

- Each Visa and MasterCard monitoring program listed is subject to a different fine or fee and assessment structure.
- These programs are subject to change from time to time including changes in monitoring criteria and thresholds.

Chargebacks

## **Other Programs**

VISA NO SIGNATURE REQUIRED (NSR)

NSR enables qualifying merchants to process Visa transactions less than or equal to \$25 CAD quickly and conveniently; plus you are protected from certain chargebacks for those transactions that qualify for the program. In the NSR program:

- Card is swiped and transaction is authorized.
- No cardholder signature is required.
- Cardholder receipt is only provided upon request.

#### **NSR Eligible Transactions**

To qualify for the NSR program, a transaction must have the following characteristics:

- Total transaction value is less than or equal to CDN \$25.00 including tips and taxes.
- Conducted in the Face-to-Face environment.
- Made with a Canadian issued card.
- Card account data is captured electronically.
- Fully Authorized.
- Conducted by a business with a specific Merchant Category Code (MCC). For a listing of the approved MCC's please visit www.visa.ca.

Any transaction which does not meet all of the above requirements does not qualify as an NSR Transaction. Transactions which are key entered or made at Unattended Acceptance Terminals are not NSR Transactions and are subject to all requirements of the Visa Operating Regulations.

For more information on NSR visit: http://visa.ca

#### MASTERCARD QUICK PAYMENT SERVICE (QPS)

A QPS transaction is the same as a standard MasterCard transaction, only faster, because you do not require a signature from a cardholder for transactions totalling \$50 CAD or lower. You simply swipe the MasterCard and return it to the cardholder. No signature or receipt required. However, if a cardholder requests a receipt, one must be provided. For properly identified QPS transactions equal to or less than \$50 CAD:

- Obtaining the cardholder's signature is at the merchant's option.
- Providing a receipt is your choice. However, you must provide a receipt at the cardholder's request.
- Transaction must be in a face-to-face environment.

For more information on QPS/PayPass and to obtain a listing of Merchant Category Codes (MCC) eligible for QPS and their corresponding chargeback protection limits visit: http://www.mastercard.com

**Compliance Rules and Regulations** 

# **Compliance Rules and Regulations**

Primary Account Number (PAN) Truncation (card masking)

The Primary Account Number (PAN) appears on electronically generated transaction receipts. Each card brand has specific requirements on how the PAN should be masked.

Visa requires that at least four positions of the PAN be disguised or suppressed on the cardholder copy of the transaction receipt.

**MasterCard requires** that all but the last four positions of the PAN be disguised or suppressed on the cardholder copy of the transaction receipt.

**Interac advises** that an abbreviated version of the PAN may be used provided it is sufficient to identify the specific card used to initiate the transaction.

The card brands require that the masked portion of the PAN must be replaced with fill characters that are neither blank spaces nor numeric characters, such as 'x', '\*', or '#'.

#### Prepaid Cards

Prepaid Visa and MasterCard cards are payment cards containing a preset amount of funds that can be used at any merchant location that currently accepts credit cards for purchases.

#### Processing a prepaid card transaction:

- · Ask the cardholder how much to deduct.
- Follow the same procedures as you would with a credit card – swipe the card, enter the amount and obtain an online authorization.
- Ask the cardholder to sign the receipt and check the signature against the one on the card.
- If the value of the purchase is greater than the balance on the prepaid card, the transaction will be declined. The cardholder may split the transaction between the prepaid card and another payment method if your business and/or transaction processes allows for it.
- A prepaid card can only be used at POS terminals that can obtain an immediate online authorization.

For more information on prepaid cards visit www.moneris.com

http://www.mastercard.com

http://visa.ca



#### Surcharging/Convenience Fees

You must not add any surcharges/convenience fees to any transaction.

Minimum/Maximum Transaction Amount Prohibited
 You are not permitted to set a minimum or maximum transaction amount to accept a valid and properly presented card.

#### Prohibited Transactions

A prohibited transaction means a transaction carried out by you or in furtherance of a prohibited or illegal activity, transactions Moneris advises you from time to time are prohibited transactions or any other transactions that you are not authorized to process. You must not submit for payment into interchange, including but not limited to any transaction that:

- Represents the refinancing or transfer of an existing cardholder obligation that is uncollectible, or
- Arises from the dishonour of a cardholder's personal cheque, or
- Arises from the acceptance of a card at a POS terminal that dispenses scrip.

#### Illegal or Brand-damaging Transactions

You must not accept card payment for any transaction that is illegal, or in the sole discretion of the card brands, may damage the goodwill of the card brands or reflect negatively on the marks.

The card brands consider any of the following activities to be in violation of this rule:

- The sale or offer of sale of a product or service other than in full compliance with the law then applicable to the acquirer, issuer, merchant, cardholder, or the card brands.
- The sale of a product or service, including but not limited to an image, which is patently offensive and lacks serious artistic value (such as, by way of example and not limitation, images of non-consensual sexual behaviour, sexual exploitation of a minor, non-consensual mutilation of a person or body part, and bestiality), or any other material that a card brand deems unacceptable to sell in connection with its mark.

#### Settlement

You must submit records of a valid transaction no later than three banking days after the transaction date.

#### Sale or Exchange of Information

You must not sell, purchase, provide, or exchange or in any manner disclose card account number, transaction, or personal information of or about a cardholder to anyone other than your acquirer, to the card brands, or in response to valid government demand. This prohibition applies to card imprints, transaction receipts, carbon copies, mailing lists, tapes, database files, and all other media created or obtained as a result of a transaction.

You must not request or use card account number or personal cardholder information for any purpose that you know or should have known to be fraudulent or in violation of the card brand standards, or for any purpose that the cardholder did not authorize.

Multiple Sales Drafts & Deposit- delayed Delivery Transactions You must include all goods and services purchased in a single sales transaction (including applicable taxes) in one total amount on a single sales draft.

You are not permitted to process sales transactions if only a part of the amount is included on a sales draft except in the following cases:

- The balance on the amount due is paid by the cardholder at the time of the sales transaction by another payment method(s) in either cash, by cheque or both; or
- The cardholder executes two separate sales drafts if all or a portion of the goods or services will be provided at a later date. In such a case there will be two sales drafts, a deposit may be made by the completion of one sales draft and the payment of the balance is tendered by completion of a second sales draft (with the second sales draft being conditional upon the delivery of the merchandise and/or the performance of services identified). Authorization is required of both sales drafts.
- You shall note on the sales draft the words "deposit" or "balance" as appropriate. The sales draft labelled "balance" shall not be presented until the goods are delivered or the service provided.

#### Authorization Requirements

- Authorization must be obtained on the date of the transaction.
- If authorization is denied or if the card is not valid or expired, you must not complete the transaction.
- Your compliance with this operating manual and this section does not preclude chargebacks to you under the agreement. For avoidance of doubt, regardless of whether or not a transaction has received an authorization you always remain responsible for a transaction including but not limited to the following:
  - (i) the cardholder is present and does not have his/her card.
  - (ii) the cardholder does not sign the sales draft
  - (iii) the signature appears unauthorized or dissimilar to the signature on the card or (iv) the card is expired

**Compliance Rules and Regulations** 

#### Dynamic Currency Conversion

If you provide or ask us to provide you with dynamic currency conversion or other currency conversion services, you must:

- notify us prior to offering such conversion services to cardholders;
- inform cardholders that the conversion service is optional;
- not impose any additional requirements on cardholders to have Transactions processed in local currency;
- not use any language or procedures that cause the cardholders to choose conversion services by default;
- not misrepresent, either explicitly or implicitly, that the conversion services are provided by the Card Brands;
- comply with all transaction receipt requirements required by us or the Card Brands from time to time; and
- comply with any other requirements regarding conversion services that we may notify you of from time to time or as provide for in the Card Brand Rules and Regulations.

#### Returned Merchandise, Credits and Adjustments

For goods and services paid for with a card, you are required to follow a fair policy for refunds, unless otherwise restricted by applicable law. The policies which shall be at least equivalent to such policies as they relate to cardholders who make payment by other methods, unless fully disclosed at the time of the transaction to the cardholder and provided that the sales draft contains a conspicuous notice to that effect prior to completing the transaction.

#### Other notes on Refunds:

- Proper disclosure does not include a statement that waives a Cardholder's right to dispute the transaction with its issuer.
- Refunds can only be made on to the card that was used in the original purchase of the goods or services.

#### Recurring transactions

If you agree to accept recurring transactions from a cardholder for the purchase of goods or services which are delivered or performed periodically, the cardholder is required to complete and deliver to you a written request for such goods or services to be charged to the cardholder's account. The written request must at the least specify the transaction amount(s) frequency to cardholder's account, the recurring charges and the duration of time for which such cardholder's permission is granted.

In the event that a recurring transaction is renewed, the cardholder must complete and deliver to you a subsequent written request for continuation of such goods or services to be charged to the cardholder's account. A recurring transaction may include the payment of recurring charges such as insurance premiums, subscriptions, membership fees, tuition or utility charges.

Except as stated in this operating manual, a recurring transaction may not include partial payments made to you for goods or services purchased in a single transaction, nor can it be used for periodic payment of goods. The cardholder's written authorization must be retained for the duration of the recurring charges and provided in response to a request from us or the Card Brands.

You must not complete an initial or subsequent recurring transaction after receiving a cancellation notice from the cardholder or us or after receiving a response that the card is not to be honoured. You shall type or print legibly on the 'signature line' of the sales draft for recurring transactions, the words 'recurring transaction'.

#### Lost or Stolen Equipment

For lost or stolen equipment contact Moneris immediately at 1-866-319-7450. If required, a service agent will arrange to have the missing POS equipment replaced. Please note that Moneris merchants are responsible for the security and safe keeping of all rental equipment within their possession. Please refer to your terms and conditions of your merchant agreements for further details.

Payment Card Industry Security Standards

# Payment Card Industry Security Standards

The Payment Card Industry Security Standards Council (PCI SSC) is responsible for the development and ongoing evolution of security standards for cardholder account data protection. The PCI SSC currently manages the following security standards:

- PCI Data Security Standard (DSS)
- PCI PIN Entry Devices Program (PED)
- PCI Payment Application Data Security Standard (PA-DSS)

The PCI SSC is also responsible for the training and qualification of security assessors and vendors that validate merchant and service provider compliance against these standards. The PCI SSC is not responsible for enforcing compliance to these standards. Enforcement of compliance is managed independently by the Card Brands.

For more information on the PCI SSC please visit www.pcisecuritystandards.org



## Payment Card Industry Data Security Standard (PCI DSS)

PCI DSS is a multifaceted security standard that includes requirements for security management, policies, procedures, network architecture, software design and other critical protective measures. This comprehensive standard is intended to help organizations proactively protect cardholder account data.

Below are the twelve principle requirements of PCI DSS that you are required to follow;

#### **Build and Maintain a Secure Network**

- Install and maintain a firewall configuration to protect cardholder data
- Do not use vendor-supplied defaults for system passwords and other security parameters

#### Protect Cardholder Data

- Protect stored cardholder data
- Encrypt transmission of cardholder data across open, public networks

#### Maintain a Vulnerability Management Program

- Use and regularly update anti-virus software
- Develop and maintain secure systems and applications

#### **Implement Strong Access Control Measures**

- Restrict access to cardholder data by business need-to-know
- Assign a unique ID to each person with computer access
- Restrict physical access to cardholder data

#### **Regularly Monitor and Test Networks**

- Track and monitor all access to network resources and cardholder data
- Regularly test security systems and processes

#### Maintain an Information Security Policy

Maintain a policy that addresses information security

The full text of the PCI DSS and supporting documentation can be found at https://www.pcisecuritystandards.org.

Payment Card Industry Security Standards

## Cardholder Data Storage

The following table illustrates commonly used elements of cardholder and sensitive authentication data; whether storage of each data element is permitted or prohibited; and if each data element must be protected.

#### **Guidelines for Cardholder Data Elements**

	Data Element	Storage Permitted	Protection Required	PCI DSS Required 3.4
Cardholder	Primary Account Number (PAN)	Yes	Yes	Yes
Data	Cardholder Name¹	Yes	Yes¹	No
	Service Code <sup>1</sup>	Yes	Yes¹	No
	Expiration Date <sup>1</sup>	Yes	Yes¹	No
Sensitive	Full Magnetic Stripe Data³	No	N/A	N/A
Authentication Data <sup>2</sup>	CAV2/CVC2/ CVV2/CID	No	N/A	N/A
	PIN/PIN Block	No	N/A	N/A

<sup>1</sup>These data elements must be protected if stored in conjunction with the PAN. This protection should be per PCI DSS requirements for general protection of the cardholder data environment. Additionally, other legislation (for example, related to consumer personal data protection, privacy, identity theft, or data security) may require specific protection of this data, or proper disclosure of a company's practices if consumer-related personal data is being collected during the course of business. PCI DSS, however, does not apply if PANs are not stored, processed, or transmitted. <sup>2</sup>Sensitive authentication data must not be stored after authorization (even if encrypted). <sup>3</sup>Full track data from the magnetic stripe, magnetic stripe image on the chip, or elsewhere.

## **Service Providers**

A Service provider is defined as an organization that stores, processes, or transmits cardholder data on behalf of merchants or service providers. All service providers are required to comply with PCI DSS. In addition all service providers are required to validate their compliance to PCI DSS through the services of a Qualified Security Assessor (QSA). It is the merchant's responsibility to ensure that any service provider it uses to store, process, or transmit cardholder data is compliant with PCI DSS.



## **Card Brand Compliance Programs**

The card brands have each developed their own compliance program to ensure merchants and service providers are compliant with PCI DSS. Each program has specific validation requirements which must be followed for the card brands to recognize certification to PCI DSS. All merchants and all service providers that store, process, or transmit cardholder data are required to be compliant with PCI DSS.

More information on the Card Brand compliance programs can be found at:

Visa Canada Account Information Security Program (AIS) www.visa.ca/ais

MasterCard Site Data Protection Program (SDP) www.mastercard.com/sdp

## **Security Breach**

An account data compromise event is defined as cardholder account information that has been accessed without authorization whether initiated by a disgruntled employee, a malicious competitor, or a misguided hacker. Security breaches can come in a form of system breach where deliberate electronic attacks on communications or information processing systems occurs or in a form of a physical breach where paper material, payment processing devices, or computer systems that contain cardholder data are physically stolen.

Entities that have experienced a suspected or confirmed security breach must take prompt action to help prevent additional exposure of cardholder data:

- Immediately contain and limit the exposure.
- Alert all necessary parties immediately including Moneris.
- Provide Moneris with a detailed description of the events and a list of all card numbers that may have been affected.
- Develop a remediation plan to address the security issues which caused the security breach.

If you have experienced a suspected or confirmed security breach contact the Moneris Customer Service Centre at 1-866-319-7450 immediately.

- Cost of forensic investigations.
- Finance non-compliance assessments.
- Cost incurred by card issuers such as card monitoring, card re-issuance, and fraud losses.
- Cost to validate compliance to PCI DSS.
- Termination of card processing services.

## Payment Application Data Security Standard (PA-DSS)

Payment Application Data Security Standard (PA-DSS) is a new PCI standard.

PA-DSS (previously known as Visa's Payment Application Best Practice – PABP) is a security standard applicable to payment applications that are developed by software vendors and sold, distributed, or licensed to merchants. The goal of PA-DSS is to help software vendors develop secure payment applications that do not store sensitive data and help support merchant compliance with PCI DSS. All merchants that use third party payment applications are required to ensure that the application meets PA-DSS requirements. To learn more about the PA-DSS compliance mandates and timelines, visit moneris.com/pci.

By using a PA-DSS compliant payment application, you help to decrease the risk of account compromises, prevent storage of prohibited data and support your responsibility to comply with PCI DSS.

Further information on PA-DSS including a list of validated applications can be found at:

www.pcisecuritystandards.org

www.visa.com/pabp





## E-commerce

## **Merchant Websites**

You must ensure that your website prominently and unequivocally informs the cardholder of the identity of your business at all points of interaction, so that the cardholder readily can distinguish your business from any other party, such as a supplier of products or services to the Merchant.

Your website must contain all of the following information:

- Prominently display your business name.
- Prominently identify your business name as displayed on the website as both your business name and as the name that will appear on the cardholder statement.
- Display your business name as prominently as any other information depicted on the website, other than images of the products or services being offered for sale.

E-commerce



- Complete description of the goods or services offered.
- Return/refund policy.
- Customer service contact, including electronic mail address or telephone number.
- Address of the merchant's permanent establishment.
- Transaction currency (e.g., US dollars, Canadian dollars).
- Export restrictions (if known).
- Delivery policy.
- Disclosure of the merchant country at the time of presenting payment options to the Cardholder.
- Privacy policy.
- Security capabilities and policy for transmission of payment card details.

## Security Requirements/Protecting Your Network

You and your service providers must meet the minimum encryption standards for gathering and transmitting cardholder data such as secure sockets layer (SSL) or 3-D secure. Authorization is required for each e-commerce transaction. You may not refuse to complete an e-commerce transaction solely because the cardholder does not have a digital certificate or other secured protocol.

## Verified by Visa (VbV)

Verified by Visa is a global online authentication service that makes online shopping more secure for both Visa merchants and cardholders.



VbV provides your business with added protection against fraudulent transactions and chargebacks for online sales, while providing the cardholders with added confidence while shopping online, which can help to turn browsers into purchasers.

For more information on VbV visit: http://visa.ca



## MasterCard Secure Code

MasterCard Secure Code is a global e-commerce solution that enables your customers to authenticate themselves to their card issuer through the use of a unique personal password and gives you an indication of a genuine purchaser.

A Secure Code is a private code, known only to the cardholder and his or her financial institution that enhances the cardholder's existing MasterCard account by protecting the cardholders against unauthorized use of their card when shopping online at participating online merchants.

To participate in Secure Code please call us at 1-866-MONERIS.

For more information on Secure Code visit: http://www.mastercard.com

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## Card Verification Value 2 (CVV2)

CVV2 is a 3-digit-code which is a security requirement on all Visa cards. It is found on the back of Visa cards, printed at the end of the signature panel (see section How to Identify Security Features within this operating manual) or in a white box outside the signature panel. The 3-digit-code is an important security feature of Visa cards that helps merchants validate the authenticity of the Visa cardholder making the purchase.

After submitting a request for authorization for the card information (account number, card expiration date, and 3-digit-code), the merchant receives a response letting the merchant know whether the 3-digit-code is matched or mismatched, allowing you to take appropriate action.

Regardless of the 3-digit-code verification response, if the issuer does not approve the authorization request, you should not complete the transaction.

The 3-digit-code enables merchants operating in an online or phone environment to verify that the cardholder is in physical possession of a genuine card. Visa issuers provide a real-time check of the 3-digit-code to help you verify that the person making the purchase physically has the card in hand.

If you submit the 3-digit-code for authentication and the issuer does not participate in the validation, the merchant will be protected against liability for any potential fraudulent transactions. If a purchaser can only provide the merchant with the 16-digit credit card number and the expiry date, this means that the purchaser likely does not have actual physical possession of the card, signalling a potentially fraudulent transaction.

To learn more about eFraud tools or to speak to a Moneris representative, please call us at: 1-866-MONERIS

For more information visit: http://visa.ca



## Address Verification Service (AVS)

AVS verifies a cardholder's billing address information in real-time and provides you with a results code separate from the authorization response code, allowing the merchant to make an informed transaction "risk assessment" decision on whether to continue with the transaction.

AVS helps ensure that the person making the purchase with his or her card is the same person who receives the card's monthly statement.

By matching the billing address on file with the card issuer against the billing address provided by the cardholder, merchants and issuers work together to help ensure that lost or stolen cards are not being used in card-not-present environments to purchase goods or services.

Unless the correct billing address is provided to the online, mail or telephone merchant during check-out, the transaction will not be completed which may stop a fraudulent purchase from being made.

#### **Important Note**

It is prohibited to store CVV2 data after authorization has been obtained for the transaction. Please see the PCI DSS section within this operating manual.

## **E-commerce Receipt Requirements**

- Merchant name
- Merchant online address
- Transaction amount (or credit), indicated in Transaction Currency
- Transaction date (or credit preparation date)
- Unique transaction identification number
- Purchaser name
- Authorization code
- Transaction type (purchase or credit)
- Description of merchandise/services
- Return/refund policy (if restricted)

Frequently Asked Questions

## **Frequently Asked Questions**

- Q. I have recently upgraded my electronic POS terminal. What should I do with my old equipment?
- A. Please return your surplus POS equipment and accessories to Moneris by calling the Moneris Customer Service department at 1-866-319-7450 and we will arrange a courier pick-up for you.
- Q. I just received this sales draft/ticket copy/retrieval request, what should I do?
- A. Carefully read the information on the sales draft/ticket copy/retrieval request, locate all relevant documentation (receipts, invoices, contracts, etc.) and fax to Moneris at the fax number provided. For more information please see section on Chargebacks in this operating manual.
- Q. I just faxed in the receipt for the transaction in question, how do I know if it was received?
- A. Retain your confirmation that is printed by your fax machine, or call Moneris 48 business hours after you send the fax to confirm it has been received.
- Q. Can I charge a cardholder a fee for using their MasterCard/ Visa or Interac Direct Payment (Debit) Cards?
- A. No. You cannot charge a fee (surcharge) for card use. Regardless of the types of products you sell, it is against your merchant agreement to charge any cardholder a fee for making a purchase with their credit or debit card. Nor can you impose a minimum or maximum transaction value on a purchase where a card is tendered for payment. (See section on Surcharging and maximum/minimum rules within this operating manual.)
- Q. Our business will be relocating. Whom do I call about our change of address?
- A. Please contact our Merchant Customer Service Department if your business changes its ownership, address, phone or fax numbers.
- Q. I processed a transaction through my POS terminal and received an authorization code. Why did I then end up receiving a chargeback for this transaction?
- A. Notwithstanding the fact that you received an authorization code, you might still receive a chargeback if the cardholder disputes the transaction and/or if proper card acceptance procedures were not followed.

- Q. I spoke to the cardholder who later recognized a transaction I processed to his credit card account which resulted in a chargeback. How would I be able to remedy this chargeback?
- A. Advise the cardholder to contact his card issuing bank where the dispute originated from and request to withdraw from the dispute or respond to the chargeback by requesting a written statement from the cardholder accepting the charges to his account and fax the document to Moneris.
- Q. Am I permitted to ask a cardholder for personal information, such as a telephone number or address, and write this information on the sales draft as an additional measure of security?
- A. Never ask a cardholder to write their phone number/address on the sales draft as a matter of routine. You may ask for information only if it is required to complete the transaction such as asking for the delivery address. If you perceive a transaction risk or if the merchant is instructed by Moneris, you may ask for additional identification from the cardholder. (for example I.D.) Once the I.D. is reviewed and the merchant is satisfied they should write "I.D. Checked" in proximity to the cardholder's signature. Under no circumstances should the merchant record the cardholder's I.D. information.
- Q. Why is a portion of the cardholder's card number hidden on customer receipts?
- A. To reduce the risk of fraudulent card use, only a portion of the cardholder's card number is printed on the cardholder receipt and on some reports. The remainder of the card number is masked, i.e., an '\*' is printed for each remaining digit in the card number. Both debit card and credit card numbers (including private label card numbers) are masked. Card masking is also referred to as "card number masking" and "PAN truncation". (See section on PAN Truncation within this operating manual.)
- Q. What should I do if a cardholder gives me a letter authorizing him or her to use someone else's card?
- A. No one is authorized to use a card, under any circumstances, other than the person whose name and signature appear on it.
- Q. How long should I keep copies of my sales/refunds drafts?
- A. For credit card transactions 18 months. For debit card transactions 12 months.

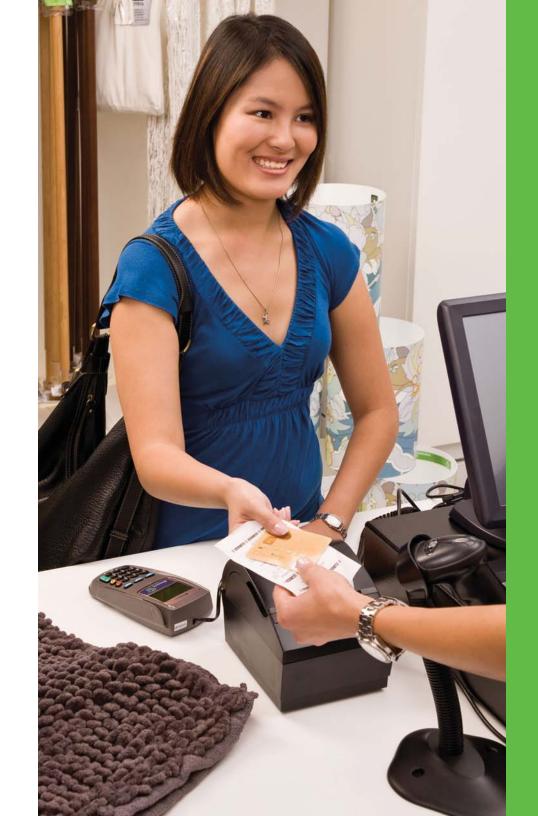
Frequently Asked Questions

- A. No, it is a violation of your merchant agreement to process a charge to a credit card in an attempt to recover uncollectible debt. We suggest contacting the cardholder and arranging for an alternate method of payment.
- If a cardholder tells me they don't have their card with them but would like to make a purchase, can I go ahead and complete the sale using the card number and expiry date?
- A. No. Do not complete any face-to-face transactions unless the credit card is present and you are able to imprint swipe or insert/dip the card and obtain the cardholder's signature.
- A tourist from the US wishes to purchase a product from my store. Can I quote her the price in US dollars and complete the sales slip for that amount to make it easier for my client?
- A. No, as a merchant operating a Canadian dollar merchant account, you can only process your transactions in Canadian dollars. The bank which issued your client's credit card will do the currency conversion, and your client will be billed the equivalent amount in US dollars.

## Acrony

ABM – Automated Banking Machine	
AIS – Account Information Security	
AVS – Address Verification Service	
CAD – Canadian	
CTR – Chargeback to Transaction Ratio	
CVV – Card Verification Value	
ECM – Excessive Chargeback Merchant	
ECP – Excessive Chargeback Program	
GMAP – Global Merchant Audit Program	
GMCMP – Global Merchant Chargeback Monitoring Program	
IP – Internet Protocol	
MCC – Merchant Category Code	
MCW – MasterCard Worldwide	
MFPP – Merchant Fraud Performance Program	
MOTO – Mail Order Telephone Order	
NSF – Non-Sufficient Funds	
NSR – No Signature Required	
PA-DSS – Payment Application Data Security Standard	
PAN – Primary Account Number	
PCI DSS – Payment Card Industry Data Security Standard	
PCI SSC – Payment Card Industry Security Standards Council	
PIN – Personal Identification Number	
PED – Pin Entry Device	
POS – Point of Sale	
QPS – Quick Payment Service	
SDP – Secure Data Program	
SSL – Secure Socket Layer	
<b>VbV</b> – Verified by Visa	
■ Helpful Links	
www.moneris.com	
www.visa.ca	
www.mastercard.com	
www.pcisecuritystandards.org	
Lodging/hotel merchants please visit: www. moneris.com (search l	notels
http://visa.ca/en/merchant/	

Car rental merchants please visit: http://visa.ca/en/merchant/



#### How to contact us

Our Merchant Customer Service support line is available 24 hours a day, seven days a week to answer any questions you may have regarding your merchant account. Please visit us online at: <a href="https://www.moneris.com">www.moneris.com</a> or call us at: 1-866-319-7450 or To obtain an authorization code using our automated system call us at: 1-866-802-2637

If you would like to speak to our Sales department please call us at: 1-866-319-7450

## How to order stationery/promotional materials

You can order a number of supplies for your business from Moneris. Please visit us online at www.shopmoneris.com or call us at: 1-866-319-7450

## Get an updated manual

Moneris may, from time to time, update this operating manual. You are responsible for ensuring you obtain and are using the most up to date copy of the Operating Manual. To obtain an updated copy, please go to <a href="https://www.moneris.com">www.moneris.com</a> and search Downloads.

Please note that Visa and MasterCard have made their rules and regulations publicly available at: http://corporate.visa.com/pd/rules/main.jsp and http://www.mastercard.com/ca/merchant/en/getstarted/rules.html



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